



STEVEN  
takatsu  
K.T. LEE

## PROFILE

A passionate, self-driven, outside-the-box, multi-disciplinary artist-entrepreneur seeking growth as a design, development, & marketing specialist in a collaborative team environment.

## SOCIAL STATS

- 1,000,000+ reads
- 20,000+ readers
- 3,100+ likes
- 1500+ followers
- 1800+ followers
- 480+ subscribers

## MEMBERSHIPS

- >> Graphic Designers of Canada
- >> Writers' Union of Canada
- >> League of Canadian Poets
- >> Golden Key International

## CONTACT

647-898-6965  
taka@stakatsu.com  
stakatsu.com

## EXPERIENCE

### MARKETING & DESIGN LEAD

Tami Smart Cities / GreenOwl Mobile | 2016 - 2017  
Project Management; Branding, Product, UI/UX, eCommerce Design; Digital Marketing Strategy; CRM & Sales Lead Generation

### CREATIVE MANAGER

Inspiritus Press | 2015 - 2017  
Digital Marketing & Publication Design; Content Curation & Editorial; Event Planning; Marketing Strategy

### DIGITAL WRITING SPEAKER & INSTRUCTOR

2014 - Present  
Multimedia Presentations & Panels for Waterloo, Ryerson, TDSB & more

### WEB & GRAPHIC DESIGNER

Edge Interactive | 2011 - 2012  
Website, CMS, UI/UX, Logo, Print, Advertising, HTML Email Design

### VISUAL DESIGN CONSULTANT

2008 - Present  
UI/UX, Web, Graphic, Branding, Publication, Video, Marketing Design; Project Management; Client Consultation; 10 years of experience

## EDUCATION

### CERTIFICATION, DIGITAL MARKETING MANAGEMENT

University of Toronto | 2018

### B.A. HONOURS, ENGLISH & CREATIVE WRITING

York University | 2010 - 2016

### CERTIFICATION, WEB MASTERS DESIGN & DEVELOPMENT

Seneca College of Applied Arts & Technology | 2008 - 2009

### O.S.S.D. HONOURS, ARTS YORK VISUAL ARTS MAJOR

Unionville High School | 2004 - 2008

## SKILLS



### DESIGN & PRODUCTION

Photoshop, Illustrator, InDesign, Sketch, InVision, Calibre, Premiere, Audition



### CONTENT

Creative Writing, Content Marketing, Copywriting, Technical & Thematic Editing



### WEB DEVELOPMENT

HTML5, CSS3, Javascript, PHP, Wordpress, Wordpress, WooCommerce, Shopify



### SEO, SEM & ANALYTICS

Google Analytics, Google Adwords, Moz, Majestic, Screaming Frog



### SOCIAL MEDIA

Hootsuite, Buffer, Facebook, Twitter, Instagram, Youtube



### PROJECT MANAGEMENT

Hubspot, Asana, Trello, Slack, Google Suite



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## LINKS

-  [stakatsu.com](http://stakatsu.com)
-  [wattpad.com/takatsu](https://www.wattpad.com/takatsu)
-  [facebook.com/takawrites](https://www.facebook.com/takawrites)
-  [twitter.com/takawrites](https://twitter.com/takawrites)
-  [linkedin.com/in/stakatsu](https://www.linkedin.com/in/stakatsu)
-  [goodreads.com/takatsu](https://www.goodreads.com/takatsu)

## REFERENCES

**Brian Lau**  
Principal Designer  
Mad Studios  
[brian@mad-studios.com](mailto:brian@mad-studios.com)

**Andrew Liang**  
Project Analyst  
Tami Smart Cities  
[andrew.liang@tami.io](mailto:andrew.liang@tami.io)

**David Hull**  
Publisher  
Dumagrad Books  
[info@dumagrad.com](mailto:info@dumagrad.com)

**Kirby**  
Proprietor  
Knife Fork Book Press & Bookstore  
[knifeforkbook@gmail.com](mailto:knifeforkbook@gmail.com)

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## PUBLICATIONS

### "NIGHT, SLEEP, DEATH, AND THE STARS"

Poem | PRISM International Magazine

British Columbia: University of British Columbia, no. 56.1, October 2017, pp.63. ISSN: 0032.8790.

### KAWATARE

Chapbook

Toronto, Ontario: Anstruther Press, August 28, 2017. Print. 14 pages. ISBN: 978-1-988699-11-0.

### "POLISHED BROWN LOAFERS", "SOMETHING HOLY"

Poem, Prose | Apparatus

Toronto, Ontario: Inspiritus Press, January 27, 2017. Print. pp.12, 56-58. ISBN: 978-0-9951538-1-3.

### OF FORESTS & CLOCKS & DREAMS

Literary & Art Collection

Toronto, Ontario: Inspiritus Press, May 28, 2016. Print / eBook. 230 pages. ISBN: 978-0-9949746-9-3. eBook ISBN: 978-0-9949746-3-1.

### SECONDHAND MEMORIES

Pioneer English Cell Phone Novel

Hermitage, Pennsylvania: Sakura Publishing, February 14, 2015. Print / eBook. 540 pages. ISBN: 978-0-9911807-9-0.

### ESPRESSO LOVE

Literary Novel

Toronto, Ontario: Wattpad, 2014. Digital Serialization. 150,000 words. 1 million+ reads. #1 Science-Fiction ranking (out of 50 million).

## AWARDS

Babs Burggraf Creative Writing Award – 2016

Stanley Fefferman Creative Writing Award – 2014

Watty's Award – 2014

Textnovel Readers' Choice & Editor's Choice – 2009

## VOLUNTEER INITIATIVES

### CROSSROADS LITERARY FESTIVAL

Creative Director | 2016 - Present

### PEN CANADA BRING THE NOISE STREET POETRY TOUR

Design & Marketing Coordinator | 2017 - Present

### YORK UNIVERSITY

Academic Orientation Facilitator | 2014

### DANNY CHOO, CULTURE JAPAN (CHIBA, JAPAN)

Nico Nico Douga Convention Exhibition Staff | 2012

### WATTPAD / TEXTNOVEL CELL PHONE NOVEL NETWORK

Founder & Community Coordinator | 2009 - 2014